

2022 Partnership Proposal



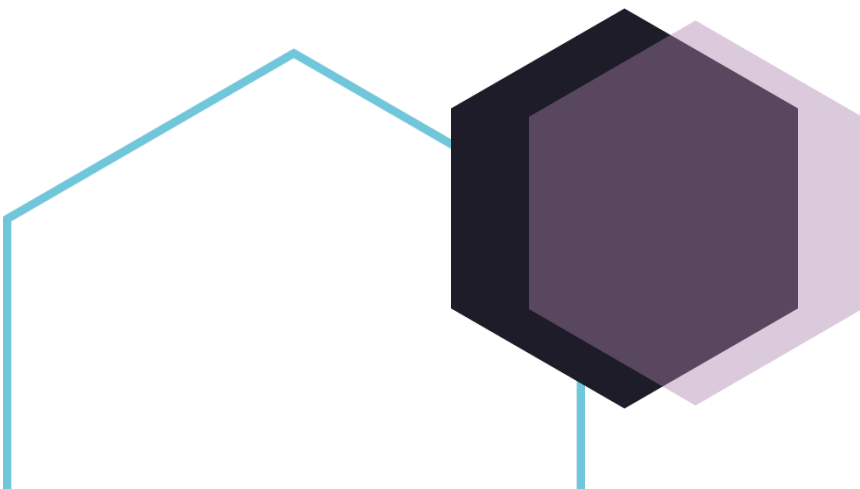
**WALK  
TO END  
LUPUS  
NOW™**



## 2022 Walk Partnership Proposal

“Experience firsthand the power of the movement to end lupus!  
We are a national force devoted to solving the mystery of lupus, while giving caring support  
to those who suffer from its brutal impact”

LFA – Lone Star Chapter  
info@lupuslonestar.org – (469) 374-0590

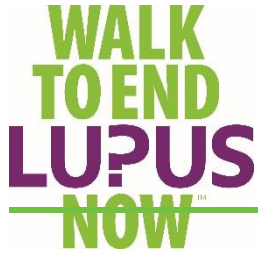


2022 Partnership Proposal



2020 Walk to End Lupus Now	Presenting \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500	Booth \$250	*In-Kind
<b>Advertising + Marketing + PR</b>							
Featured on all media (Radio, TV & Print)	✓	✓	✓	✓			
Sponsor Spotlight in I Newsletter Lone Star Chapter 23,000 subscribers	✓						
Logo and link in Sponsor section of Newsletter	✓	✓	✓				
Logo featured on email to walk participants pre and post events	✓	✓	✓	✓	✓	✓	
Logo featured with link on event website donation level	✓	✓	✓	✓	✓	✓	✓
<b>On-Site Event</b>							
Social media mentions pre & event Twitter, FB IG	5	3	1				
Featured Sponsor on walk route signage	3	2	1				
Recognition by Emcee during event	✓	✓	✓				
Recognition Award to Company at Event	✓						
Booth with 10 x 10 tent, table and 2 chairs in sponsor area	✓	✓	✓	✓	✓		
Banner displayed at start finish line (provided by sponsor)	✓	✓	✓				
<b>Collateral</b>							
Logo featured on walker T-shirt - 1,000 shirts	✓	✓	✓	✓	✓		
Staff/Team shirt	5	3	2	2	1		

\*In-kind donations will be based upon a 2-to-1 ratio to sponsorship fees. \$20,000 in-kind = \$10,000 sponsor level



Lupus Foundation of America, Lone Star Chapter

Walk to End Lupus Now® 2022

San Antonio – April 23, 2022

Dallas/Fort Worth – April 30, 2022

**Sponsorship Commitment Form**

I/We are interested in supporting the Walk to End Lupus Now™ as follows:

Please Select Walk Location/s - City: \_\_\_\_\_

- Presenting Sponsor \$10,000
- Silver Sponsor \$1,000
- Platinum Sponsor \$ 5,000
- Bronze Sponsor \$ 500
- Gold Sponsor \$ 2,500
- Booth Sponsor \$ 250
- Unable to participate, however here is my contribution \$ \_\_\_\_\_
- In-Kind Sponsor - I would like to donate the following product/service:

\_\_\_\_\_  
\_\_\_\_\_

**METHOD OF PAYMENT**

- Check       Credit Card:     Visa     MasterCard     AMEX     Discover

Cardholder Name: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Address/City/St/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Please send this form with payment to:

Lupus Foundation of America, Lone Star Chapter  
14675 Midway Road, Suite 201 - Addison, Texas 75001  
469-374-0590 [info@lupuslonestar.org](mailto:info@lupuslonestar.org)